



GET CREATIVE!

WORK AS A TEAM!

**SEEKING ENGLISH AND
SPANISH ENTRIES**

**SHARE THE IMPORTANCE
OF THE 2020 CENSUS!**

Due to school transitions to online learning only, the deadline for the PSA Video Contest has been extended to 11:59 p.m. on Friday, May 1, 2020.

PSA Video Contest winners will be announced no later than Monday, May 18.

ELIGIBILITY:

Each entrant must be enrolled as a student at a public or private high school in Fulton County, GA. Students must work as a team or class. Contest is limited to one entry per school. A parent/teacher must sponsor and be responsible for the supervision of the entrant(s). The parent/teacher sponsor or other adults may appear in the 2020 Census video but shall not participate in the development or production of the video. Videos may be submitted for consideration one time only. Once a video is submitted to Fulton County that video becomes ineligible for submission into future Census-related Video Contests.

*The PSA will become an official campaign ad and be played on radio and digitally.
Entrants should write and create for both media.*

VIDEO RECORDING & SUBMISSION FORMAT:

1. PSA must be 30 seconds in length. 2. PSA must be uploaded to an easily shareable video site, from which a URL link is available. 3. PSA must be original entrants work. 4. PSA must depict the history, importance or role of the 2020 Census. 5. PSA video may be submitted as an English or Spanish language entry. 6. PSA video must not include any offensive or illegal content. 6. PSA video must not include copyrighted, trademarked, or branded material. Entries may be submitted through Fulton County Census 2020 website starting on March 6, 2020. **THE DEADLINE FOR SUBMISSIONS IS 11:59 PM ON MARCH 20, 2020.** Winners will be contacted shortly thereafter.

COPYRIGHTED MATERIAL:

Entrants are prohibited from using copyrighted materials, because getting permissions may be costly and difficult. Entrants are encouraged to visit a copyright-free music library or use the band or chorus at your high school if background music is desired.

SELECTION & JUDGING:

All entries will be reviewed by a panel of judges. The highest rated PSA video will be posted on Fulton County Government's website, Fulton Government TV (FGTV) and social media platforms for public viewing. The top three semi-finalists will be invited to a reception and award ceremony in mid-May, where the winner will be announced. The judges' decision is final.

www.fultoncountyga.gov/2020CensusPSAVideoContest

   @FultonInfo

#FultonCounts #Census2020

By accepting the prizes, winners agree to hold Fulton County employees and volunteers harmless against any and all claims and liability arising out of the use of such prizes. Winners assume all liability for any injury or damage caused from participation in the contest or use/redemption of any prize. Entrants agree to be bound by the official contest rules.

Scan for more info!

